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In the Claims

1. (Currently Amended) A computing device, comprising:
a portable computer; and
a deployable label base, attached to the portable computer, and configured to display labels associated with the portable computer; and
a theft deterrent configured to render the portable computing device inoperable if the deployable label base is removed from the portable computing device;

wherein the deployable label base is configured for movement between a first position and a second position, the labels being viewable in the first position and in the second position at least some of the labels are slid into the ~~portable computer~~ computing device, thereby concealing them from view.

2. (Previously Presented) A computing device as recited in claim 1, wherein the deployable label base includes a first side to display one or more of the labels and at least a second side to display one or more of the labels.

3. (Previously Presented) A computing device as recited in claim 1, wherein the deployable label base is configured to display regulatory labels.

4. (Previously Presented) A computing device as recited in claim 1, wherein the deployable label base is configured to display certification marking labels.

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2 5. (Previously Presented) A computing device as recited in claim 1,
3 wherein the deployable label base is further configured to rotate about a central
4 longitudinal axis of the deployable label base.

5
6 6. (Previously Presented) A computing device as recited in claim 1,
7 wherein the deployable label base is further configured to rotate about a central
8 longitudinal axis of the deployable label base in the first position.

9
10 7. (Previously Presented) A computing device as recited in claim 1,
11 wherein the deployable label base includes a first side to display one or more of
12 the labels and at least a second side to display one or more of the labels, and
13 wherein the deployable label base is further configured to rotate about a central
14 longitudinal axis of the deployable label base, the one or more labels on the first
15 side and the one or more labels on the second side being viewable when the
16 deployable label base is rotated.

17
18 8. (Previously Presented) A computing device as recited in claim 1,
19 wherein the deployable label base is configured for slidable movement between
20 the first position and the second position.

21
22 9. (Previously Presented) A computing device as recited in claim 1,
23 wherein the deployable label base is flexible and further configured to be spooled
24 in the second position.
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10. (Cancel)

11. (Previously Presented) A computing device as recited in claim 1,
wherein the deployable label base includes a security cable configured to secure
the portable computing device.

12. (Previously Presented) A computing device as recited in claim 1,
wherein the deployable label base encases a security cable configured to secure the
portable computing device.

13. (Previously Presented) A computing device as recited in claim 1,
wherein the deployable label base encases a security cable configured to secure the
portable computing device, and wherein the portable computing device is rendered
inoperable if the security cable is removed from the portable computing device.

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14. (Currently Amended) A label display system, comprising:
a deployable label base configured to display required labels for an electronic device; and
the deployable label base configured for movement between a first position and a second position, wherein within the first position the labels are viewable and in the second position at least some of the labels are slid into the electronic device, thereby concealing them from ~~view~~view; and
a theft deterrent configured to render the portable computing device inoperable if the deployable label base is removed from the portable computing device.

15. (Original) A label display system as recited in claim 14, wherein the deployable label base includes a first side to display one or more of the required labels and at least a second side to display one or more of the required labels.

16. (Original) A label display system as recited in claim 14, wherein the deployable label base is configured to display regulatory labels.

17. (Original) A label display system as recited in claim 14, wherein the deployable label base is configured to display certification marking labels.

18. (Original) A label display system as recited in claim 14, wherein the deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base.

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19. (Original) A label display system as recited in claim 14, wherein the deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base in the first position.

20. (Original) A label display system as recited in claim 14, wherein the deployable label base is configured for slidable movement between the first position and the second position.

21. (Currently Amended) A label display system, comprising:
a deployable label base configured to display required labels for an electronic device; and
the deployable label base configured for movement between a first position and a second position, the labels being viewable in the first position and at least some of the labels being concealed from view in the second position; and
a theft deterrent configured to render the portable computing device inoperable if the deployable label base is removed from the portable computing device;

wherein the deployable label base is flexible.

22. (Previously Presented) A label display system as recited in claim 14, wherein the deployable label base includes a security cable configured to secure the electronic device.

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23. (Previously Presented) A label display system as recited in claim 14, wherein the deployable label base encases a security cable configured to secure the electronic device.

24. (Previously Presented) A label display system as recited in claim 14, wherein the deployable label base encases a security cable configured to secure the electronic device, and wherein the electronic device is rendered inoperable if the security cable is removed from the electronic device.

25. (Currently Amended) A method, comprising:
attaching labels for a portable computing device to a deployable label base;
moving the deployable label base being moveable between a first position
and a second position, wherein the labels are viewable in the first position and in
the second position at least some of the labels are slid into the portable computing
device, thereby concealing them from ~~view;~~ view; and
rendering the portable computing device inoperable if the deployable label
base is removed from the portable computing device.

26. (Original) A method as recited in claim 25, wherein attaching includes attaching one or more of the labels to a first side of the deployable label base, and attaching one or more of the labels to at least a second side of the deployable label base.

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1 27. (Original) A method as recited in claim 25, wherein attaching
2 includes attaching regulatory labels.

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4 28. (Original) A method as recited in claim 25, wherein attaching
5 includes attaching certification marking labels.

6
7 29. (Original) A method as recited in claim 25, further comprising
8 rotating the deployable label base about a central longitudinal axis of the
9 deployable label base.

10
11 30. (Original) A method as recited in claim 25, further comprising
12 rotating the deployable label base about a central longitudinal axis of the
13 deployable label base, and wherein attaching includes attaching one or more of the
14 labels to a first side of the deployable label base, and attaching one or more of the
15 labels to at least a second side of the deployable label base.

16
17 31. (Original) A method as recited in claim 25, further comprising
18 sliding the deployable label base between the first position and the second
19 position.

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21 32. (Cancel)

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23 33. (Previously Presented) A method as recited in claim 25, further
24 comprising encasing a security cable with the deployable label base.

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2 34. (Previously Presented) A method as recited in claim 25, further
3 comprising encasing a security cable with the deployable label base, and rendering
4 the portable computing device inoperable if the security cable is removed from the
5 portable computing device.

6
7 35. (Previously Presented) A method, comprising:
8 displaying required labels for an electronic device on a deployable label
9 base;

10 moving the deployable label base being moveable between a first position
11 and a second position, wherein the required labels are displayed in the first
12 position and in the second position at least some of the required labels are slid into
13 the electronic device, thereby concealing them from display; and

14 rendering the portable computing device inoperable if the deployable label
15 base is removed from the portable computing device.

16
17 36. (Original) A method as recited in claim 35, wherein displaying
18 includes displaying one or more of the required labels on a first side of the
19 deployable label base, and displaying one or more of the required labels on at least
20 a second side of the deployable label base.

21
22 37. (Original) A method as recited in claim 35, wherein displaying
23 includes displaying regulatory labels.
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1 38. (Original) A method as recited in claim 35, wherein displaying
2 includes displaying certification marking labels.

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4 39. (Cancel)

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6 40. (Previously Presented) A method as recited in claim 35, further
7 comprising encasing a security cable with the deployable label base.

8
9 41. (Previously Presented) A method as recited in claim 35, further
10 comprising encasing a security cable with the deployable label base, and rendering
11 the electronic device inoperable if the security cable is removed from the
12 electronic device.